

Public Affairs Guidance on DOD Imagery

AFPAA STATEMENT: The Air Force trains its photographers, photo-journalists, public affairs specialists and public affairs officers the importance of maintaining absolute credibility of official DoD imagery.

The Air Force solidifies DoDI with Air Force Instructions 35-101, Public Affairs Policies and Procedures, and 33-117, Multimedia Management. The information contained in these instructions echo the intent and information contained in the DoDI.

AFI 33-117, paragraph 2.8.1. reads, "The alteration of a photographic or video image by any means for any purpose other than to establish the image as the most accurate reproduction of an event is prohibited."

POSTURE: Active. Queries beyond the scope of this guidance should be directed to AFPAA, (703) 696-1158 (DSN 426-1158) or appropriate unit. Organizations should respond to questions relating to their mission or the related policy concerning image alteration. Refer calls to AFPAA only if they go beyond the scope of location-specific information or this PAG.

STATEMENTS: The Department of Defense has policy, DoD Instruction 5040.05, dated June 6, 2006, which prohibits the alteration of all photographic and video images. The purpose of this policy is to ensure the absolute credibility of official DoD imagery.

It is DoD policy that imagery is an essential tool for decision-makers at every DoD level.

Mission success and the protection of lives and property depend on official DoD imagery being complete, timely, and above all, highly accurate.

Anything that weakens or casts doubt on the credibility of official DoD imagery in or outside the Department of Defense shall not be tolerated.

For specific forms of alteration allowed in the guidance [click here](#).