Editorial Policy

Grissom Air Reserve Base Web site is the commander's primary communication tool to transmit information to the base community. The following editorial policy guidelines apply to achieve this goal:

- 1. The public Web site provides the commander a primary means of communicating mission-essential information to members of the organization. The commander normally defers all decisions on news propriety, story placement, publication date and use of photography to the Public Affairs staff.
- 2. News and feature stories on people and organizations provide recognition of excellence in performance and help set forth norms for mission accomplishment.
- 3. News coverage and content will conform to policies of the Air Force and the commander. News reporting will be factual and objective. News coverage will avoid morbid, sensational or alarming details not necessary to factual news reporting. News writing will distinguish between fact and opinion. When an opinion is expressed, the source will be identified. This public Web site will not publish commercial news or editorials.
- 4. This public Web site will keep Airmen and members of the general public accurately informed about military matters affecting their futures. This will assist the commander in improving morale and quelling rumors.
- 5. News and editorial content will provide information to all members of the 434th Air Refueling Wing community to improve the quality of their lives and thereby the effectiveness of the work force. This includes officers, enlisted members, civilian employees, Reservists and Guardsmen.
- 6. This public Web site will not display commercial advertising.
- 7. The contents of this Web site will conform to applicable regulations and laws relating to libel and copyright, the Air Force Privacy Act Program and Standards of Conduct, as well as U.S. Government printing and postal regulations.
- 8. Locally originated articles will reflect the policies of the commander and be in the interest of the Air Force. Editorials should help readers understand Air Force policies and programs. They must not imply criticism of other government agencies, nor advocate or dispute specific political, diplomatic, or legislative matters. Statements or articles on legislative matters by people or agencies outside the DOD, including officials or candidates for public office, will not be used.